

## GEM OF THE COAST

Fresno and Its Riches Fully Described.

## HOME OF FRUITS AND FLOWERS

It is a Veritable Paradise for Pleasure and Profit—Professor Swenberg's Thirteenth Letter.

Fresno is the home of grape-rainers, the land of wine. The beautiful new city presented a holiday appearance on our arrival, and business of all kinds was virtually suspended. Flage and gay bunting were flying from the tops of the postoffice, business houses and private residences along the line of our drive, with a banner across the street bearing the inscription, "Fresno Welcomes the N. E. A." Here again we said, as many times previous, "Is there anything on earth more delightful to be enjoyed than this?" On our arrival we were driven to the several hotels for breakfast, after which we were treated to an extended carriage ride through the grape and wine districts. The thermometer stood 100 in the shade, and we venture to say that the pulse of many visitors beat at least ten degrees higher after having passed through several of the large wine cellars with wine casks so large that one makes a carload. Many considered themselves authority on wine and could call for any brand, at the same time naming the labels like old veterans in the business. Fine raisins were also distributed and greatly enjoyed. After this extended drive a splendid collation was served at the Barton by about one hundred fair women. An address of welcome was delivered and excellent music was a part of the program. No matter in what direction we went or landed the N. E. A. had its friends. A warm welcome, kindness, courtesy, attention and royal treatment was always the order of the day. Bands, flags, flowers, fruits and banquets were present everywhere. A bar of commercialism was presented to every journalist, which may be seen at THE HERALD office.

An Empire Within Itself. Comparing Fresno county with others, and even with states and kingdoms, it is an empire within itself. It is larger than the state of Maine; with 5,000 square miles of the vast area the central portion is a great valley, about sixty miles square, or 2,500,000 acres of comparatively level land. From east to west the county is about 100 miles long and extends from the top of the Sierra on the east to the top of the coast range on the west. The foothills and mountain section east of the valley is about forty-five miles wide, and a like section on the west of the valley is about twenty miles wide. The county is intersected by large rivers, like King's and San Joaquin, which give an unfailing supply of water. Nearly all valley lands may be irrigated by these rivers and the fitness of the soil for this mode of culture is such that by the production of nearly all known fruits and cereals is easily marvelous. It is only about a dozen years since irrigation on a large scale was attempted on these plains. The success has been far beyond the anticipation of the most sanguine. In the country are over 1,000 miles of electric irrigating canals capable of fitting for agricultural uses not less than 640,000 square acres. Usually each lot of land has a water right attached at an original cost of about \$5 per acre and a yearly tax of from 50 to 60 cents per acre raised for the purpose of ditching. The water is brought to each section, when the owner uses it at his pleasure.

Diversified Products. The productions are wheat, oats, barley, potatoes, alfalfa, and all kinds of vegetables. Fruits of the temperate zone thrive by the side of the orange, lemon, lime and figs of the tropics. Cotton, hops, tobacco, sorghum and castor beans do remarkably well, and millet may be cut from three to five times from one planting. Large quantities of fresh, dried and preserved fruits are shipped from Fresno. There are often three or four crops of raisin grapes, sometimes as many as six crops of alfalfa. Fruits, vines and flowers of nearly all kinds grow luxuriantly, but the most profitable crop in this particular section is the true raisin grape. The soil and climate of the foothill region are eminently suitable for the successful growth of the orange. The number of orange trees in the county at present is something over 50,000. In 1921 some 60,000 boxes of oranges were sold. This is the center of the raisin industry of the state, with advantages for profit of the most striking character. Fresno has no dew in the night, a cloudless sky, and the most perfect conditions for drying fruit and making raisins. The process is simple in detail and affords a pleasant employment. The soil is peculiarly adapted to this fruit, and seems to impart a vigor to the vines that is unknown elsewhere. The second crop is said to be often very nearly equal to the first, and the third comes before the leaves fall. More than half the raisin grapes produced in California are produced here. The raisin pack in 1921 was about 900,000 boxes. Including those sacked it ran over 1,300,000 boxes, or about 1,500 car loads, valued at about \$2,000,000. The largest raisin vineyard is 700 acres, though there are many of them nearly as large, and they are rapidly increasing.

Fresno is the center of the country's wheat and barley. Immense fields of grain are annually harvested, producing thousands of tons. The

## DR. PRICE'S DELICIOUS Flavoring Extracts

NATURAL FRUIT FLAVORS.

Of perfect purity. Of great strength. Economy in their use. Flavor as delicately and deliciously as the fresh fruit.

crop of 1921 was about 175,000 tons, valued at \$3,200,000.

There are 100,000 cattle in the county and nearly one-half million sheep and thousands of horses. The timber resources of Fresno are immense. The mountains of the eastern portion of the county are covered with a dense growth of pine, cedar and redwood. The amount of timber in one section of the county, south of Kings River, is estimated at 2,000,000,000 and will require five generations to exhaust it.

There are several long flumes bringing lumber from the mountain sawmills. One at Sanger is six miles long, carrying 350,000 feet a day at the rate of six miles an hour. At Madera is the longest lumber flume in the world, sixty-five miles long, which carries the lumber down from the mountains at a speed of about eight to ten miles an hour.

Gold, silver, iron, copper, lead, antimony, coal and other minerals are found in abundance. The streams in the mountains carry placer gold, the San Joaquin having yielded rich amounts in the early days. In the northeastern part quartz mines and mills are in operation. The Mount Whitney is a mountain of iron. Copper mines have been extensively worked. Coal is mined in the western part of the county.

Colony farms of twenty and forty acres are quite numerous, the number of acres being found profitable. The number of farms in Fresno county in 1890 was 925; in 1901, 2,552. This large increase is caused by irrigation, and cutting the land up into small tracts. This same system of colony farms has increased the population of the county from 9,474 in 1880 to 32,158 in 1921.

New canals are being built for the thousands of acres yet to be brought into market.

Inspiring Scenery. On the western slope of the Sierra, and within a small belt is seen some of the grandest scenery in the world. Here, at the foot of Mount Whitney, one of the highest mountains in the United States (over 15,000 feet), are to be seen three of the grandest canyons or valleys on the continent. In these valleys are the highest waterfalls, and grand and sublime scenery. We were told that the "big tree" of this section surpasses those of any other locality.

Fresno is the county seat of Fresno county, and has a population of over 12,000. It is the center of the wine, wool, grain and fruit interests of the great San Joaquin valley. It is a prosperous and beautiful young city. The business portion is built up solidly with brick and stone and contains many elegant blocks. The streets are handsomely paved. All the modern improvements that belong to a metropolitan city are to be found here. Fresno stands at the very front in irrigation development and in the newer section one company is bringing water upon 100,000 acres of government land that needed only the touch of water to turn it into a perfect garden. There are many magnificent water irrigation works which are developing some of the richest land in America.

Fresno county is now the greatest raisin producing district of America; it produces as much as all of the rest of the states combined. Formerly the chief supply of raisins for America came from Spain, but of late the Fresno article has almost crowded the Spanish product from the market this side of the Atlantic. Its present prosperity is only a beginning of what it will be when the lands are cultivated into vineyards. What has transformed Fresno from a shambling, dirty resort of cowboys, wheat and cattle raisers into one of the prettiest little cities in California is the raising of grapes.

The present crop is on about 25,000 acres in full bearing, and is valued at \$6,000,000. Some idea may be formed of the revenue that will come to the Fresno vineyardists when all this choice land is planted and in full bearing. Not one-fifth is under cultivation yet.

What makes the prospect of permanent prosperity surer is the fact that nine in every ten of the new settlers are content with twenty-acre tracts, as one of these is all a man can well care for, while the income from this little vineyard will average larger than is enjoyed by three-fourths of the professional men throughout the country. (To be continued Monday.)

Deafness Cannot be Cured by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian tube. When the tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed deafness is the result, and unless the inflammation can be taken out and the tube restored to its normal condition, hearing will be destroyed forever; nine cases out of ten are caused by catarrh, which is nothing but an inflamed condition of the mucous surfaces.

We will give one hundred dollars for any case of deafness (caused by catarrh) that cannot be cured by Hal's Catarrh Cure. Sent for circulars, free.

F. J. CHENEY & CO., Toledo, O. Sold by druggists, 75c.

12c a bottle for Carter's Little Liver Pills. 25c is the price you pay elsewhere. MONSEN'S.

Finer Than Silk. A reporter for THE HERALD strolled into the fine new lively bar of J. P. Moran, on North Division street, yesterday to look at the finest equipped institution of the kind in the state. While there an elegant three-seat canopy top hack was delivered by Belknap, Baker & Co. The vehicle was representative of the highest type of vehicle building, was fresh from the east and compared in its make-up all the latest novelties known to the trade. The new wagon is the finest of the kind in the city and will prove a valuable addition to the already large stock of the barn.

\$2.50 buys a lawn mower. \$4 is the price elsewhere. MONSEN'S.

For the Races. A pressman has received a consignment of split-second timers ranging in price from \$7.50 to \$200. They are known as the Geneva chronographs and are just the thing for timing heats by quarters at the great races this week. Call at his store, No. 35 Monroe street, and examine them.

I. O. O. F.—Attention, Odd Fellows! To the Members of South End Lodge No. 230, I. O. O. F.: You are respectfully requested to meet at our hall, corner of Seymour and South Division streets, at 1 p. m. today, to attend the funeral of Brother H. W. Schwab. Members of sister lodge and visiting Odd Fellows in the city are cordially invited to attend.

25c for choice of any men's or boys' straw hats in the store. MONSEN'S.

## GRATEFUL AND HAPPY MOTHERS

Write Thousands of Letters to Golden Specific Company, for the Permanent Cures Wrought Upon Their Loved Ones. Not Unlike This One.

My husband has taken the two boxes of Specific that I received October 14. I have still eight powders left, and now he says that he has no desire or appetite for any kind of liquor. He has been drinking for fifteen years. Now he can come home like a sober man. With many thanks to God and you for this great remedy.

Mrs. J. H. Madison, Fla.

For the permanent cure of drunkenness it stands alone, the one cure sure and certain. It is guaranteed to be perfectly harmless and to cure all manner of drunkenness. The disease in any of its peculiar stages yields at once to its power to heal. For fifteen years the merits of this cure for the liquor habit has been known in many parts of the world, and it stands today the peerless remedy for drunkenness, a perfect emancipator from the bondage of alcohol. The majority of drinking men are unwilling to quit the drink habit and are never willing to admit their need of help and medicine. It is a settled fact that the drunkard will not save himself. There is no infatuation like that of alcoholism; drink once under its spell one word tells the story—self-destruction. The drunkard to be saved must be saved by his friends. The mother, wife, sister or daughter who has been praying for help, may have her prayer answered by securing the Specific and putting it in the tea, coffee or food of the friend needing treatment, with at his knowledge of the fact, and a permanent cure will be the result. Many cures are being wrought these days in this way. It is a harmless but effective home treatment. The Specific creates an aversion and repugnance to the taste and odor of liquor. It's the greatest nerve food known. One package by mail for \$3 will surely constrain you to be a friend of the Golden Specific company, Cincinnati, O., who will send free to any one a 48-page pamphlet on the subject of "Drunkenness Curable." Write for one.

75c a bottle for Paines' colic cure. \$1 is the price elsewhere. MONSEN'S.

Go to O'Hara's great summer shoe sale this week, 72 Canal street.

81 MUSKOGON AND RETURN 81 Via Grand Haven.

Next Sunday, August 14, the D. G. & M. Railway company will run an excursion to Muskogon via Grand Haven and the elegant steamer City of Milwaukee. Special train will leave D. G. & M. depot at 8:30 a. m., making direct connection at Grand Haven with steamer, arriving at Muskogon at 11:30 a. m. Returning leave Muskogon at 7:00 p. m., arriving at Grand Rapids at 10:30 p. m. Fare for round trip only \$1.00; children between 5 and 12 years half fare.

\$35 for a parlor suite, worth \$50. See window. MONSEN'S.

Easy for Bookkeepers. Your choice of the "Workman" or "Mullins" patent flat opening blank books, the two best flat opening books in the market, at the Grand Rapids Bookbindery, 29 and 31 Canal street. Tel. 124.

It pays to buy the best books. We make the very best.

Cool Resorts. There is a lovely, clear, inviting Colorado Springs, the homelike Manitou, the abode of the Gods; Idaho Springs and the famous baths, and Boulder, a lovely resting place at the foot of the mountains. Garfield beach, on the Great Salt Lake, as a bathing resort is not to be outdone in any other country; nature's champagne flows the year round at Soda Springs, Idaho; the Columbia river, broad and grand, is without a peer for a summer tour, while the beauties of Cour d'Alene lake and the splendid new region of the Pacific northwest open up a world of tourist travel unsurpassed in America. You can have your choice of climate, any kind of sport, and every condition of superb scenery on the manifold lines of the Union Pacific system.

Special Trains to the Races. August 10, 11, 12 and 13 the D. G. & M. Railway Co. will run a special train, leaving Owosso at 8:35 a. m., stopping at intermediate points, arriving Grand Rapids 11 a. m.

Returning, special train will leave Grand Rapids at 8 p. m.

A Positive Fact. Ladies, do not delay your valuable time by waiting and suffering, but secure a bottle of Dullman's Great German Female Uterine Tonic and be cured of your monthly trouble either in old or young. It is the very best preparation I ever prescribed in my extensive practice. It has given the best results in the greatest number of cases of female troubles of any medicine that I ever used. I do not make a practice of using or recommending patent medicines, but this remedy is prepared by a very competent physician and chemist of my acquaintance and I can cheerfully and conscientiously recommend it as the best.

A. C. FREED, M. D., Specialist of Diseases of Women, 90 East Madison St., Chicago, Ill. For sale at D. C. Scribner's drug store, No. 73 Monroe street.

Garfield Tea corrects evils of overeating and restores to health the liver, kidneys and bowels.

If you always insist upon having Allcock's Porous Plasters and never accept a substitute, you will not be disappointed.

Stated by H. B. Cochran, druggist, Lancaster, Pa. Have guaranteed over 200 bottles of Burdock Blood Bitters for dyspepsia, sour stomach, bilious attacks, liver and kidney trouble.

Would you ride on a railroad that uses no danger signals? That cough is a signal of danger. The safest cure is Dr. Wood's Norway Pine Syrup. Sold by all dealers on a guarantee of satisfaction.

Fatal neglect is little short of suicide. The consequences of a neglected cough are too well known to need repeating. Dr. Wood's Norway Pine Syrup cures a cough promptly. Sold by all dealers on a guarantee of satisfaction.

My physician said I could not live, my liver out of order, frequently vomited greenish mucus, skin yellow, small dry humors on face, stomach would not retain food, Burdock Blood Bitters cured me. Mrs. Adelaide O'Brien, No. 372 Exchange street, Buffalo, N. Y.

CAN'T SLEEP NIGHTS. Is the complaint of thousands suffering from Asthma, Consumption, Coughs, etc. Did you ever try Dr. Acker's English Remedy? It is the best preparation known for all Lung Troubles. Sold on a positive guarantee at 25c and 50c.

## CARTER'S LITTLE LIVER PILLS.

**CURE SICK HEAD**

Headache, yet Carter's Little Liver Pills are equally valuable in constipation, curing and preventing this annoying complaint, while they also correct all disorders of the stomach, stimulate the liver and regulate the bowels. Even if they only cure

**ACHE**

is the name of so many ills that there is where we make our great relief. Our pills cure it while others do not.

Carter's Little Liver Pills are very small and very easy to take. One or two pills make a dose. They are strictly vegetable and do not grip or purge, but by their gentle action cleanse all who use them. In vials at 25 cents; five for \$1. Sold everywhere, or sent by mail. CARTER MEDICINE CO., New York.

Small Pill. Small Dose. Small Price.



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IT WILL CURE A COLD IN TWELVE HOURS;

A 25 cent bottle may save you \$100 in Doctor's bills—may save your life. Ask your Druggist for it. IT TASTES GOOD.

Dr. Acker's English Pills CURE BILIOUSNESS, Small, stomachic, & favorable with the latest scientific methods. Sold by White & White, 16 Monroe St.

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We offer a Beautiful Bound, Handsomely

Printed, Elegantly Illustrated, Copy

of "The Life of Ben. Harrison,

by the Author of Ben Hur"

Absolutely free.



Gen. Benjamin Harrison is a candidate for re-election. The Nation demands that the hero who led its armies in the Field, and who for four years has wisely and nobly steered the ship of state shall continue to hold the helm and guide our Nation through the perils of the future as ably as he has through those of the past. He who during the administration has saved the country from a series of threatening dangers, has brought Italy and Chile to the feet of our Republican throne, and made even England yield to American demands in the Behring Sea difficulty, is the man for the people of these United States.

Gen. Lew Wallace, who is known throughout the United States as one of the most intimate personal friends of President Harrison, and as having had a great deal to do with his re-nomination, has written a biography of the President, which reads like a veritable Romance, yet is Accurate History.

The book has been officially authorized and contributed to by the heads of the government in Articles regarding the workings of the Republican policy and the Present administration. These distinguished contributors include Hon. William E. Curtis, Hon. John W. Wamaker, Hon. Jeremiah Rusk, Secretary Foster and Hon. Eugene Hale. Their topics include commercial Reciprocity, Postal Service, Progress of the Public Domain, Etc.

When General Harrison was asked his choice of a biographer he promptly replied, "My life-long friend, General Wallace." His chief advisors, interpreting the President's desire, have officially supplied the volume with most valuable contributions.

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We offer it Free with three months' subscription to THE HERALD. The book sells for \$1.50, and thousands of copies have been and are being sold. We are desirous of having such a book, brim full as it is of information of vital importance to the voter, in every home in Western Michigan. It will be refused to oftener than a dictionary, and will be read with more pleasure than a novel.

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Cure Paralysis, Twitching, Pinching or Pricking Sensations, Tremulous Feelings, Back or Head Ache, Back or Neck Pain, sometimes running down the arms or back, Dizziness and other symptoms leading to paralysis. Nervous Debility and Female Complaints and Chronic Diseases. Consultation free and confidential. No charge for services until cured. Directions in all languages.

RHEUMATISM ALWAYS CURED

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FITS AND ALL NERVE AND BRAIN

DISEASES CURED.

EYE AND EAR DISEASES CURED.

THE ONLY ONE WHO CURES DEAFNESS

Catarrh, deafness, rheumatism, nervous debility, impotence and all diseases resulting from early indiscretions and excesses of manhood, all diseases of the urinary organs, partial paralysis, sciatic neuralgia, lameness, scrofula, old sores, dropsy, skin diseases, liver and kidney complaints, heart disease, shortness of breath, back of head, small of back, etc., including all female complaints and chronic diseases cured quickly and permanently.

That cough, night fever, palpitation of heart, my means sure and quick consumption.

If you are nervous, restless, irritable, sleepless or wake after hurried dreams, tired mornings, with a dull headache, bad taste in the mouth, sometimes diarrhoea, and so about your employment without life, energy or ambition, desire to be alone, gloomy forebodings, a disposition to worry and fret about trouble ahead that never comes, spells of feeling afraid or uncertain, sometimes low spirits, you are suffering from nervous debility and exhaustion of nerve power, which may cure in either prostration, insanity and death.

If you have a great sense of weakness and weariness, with tired limbs, numbness, trembling, prickly sensations, cold feet and legs, you are advancing to that most serious disease—Paralysis, insanity and death.

If your head aches, feel numb and tired, with strange sensations, loss of memory, and you think with difficulty or you are sleepless at night, with drowsiness and dullness during the day, the nerve and brain features may soon run into insanity or death.

If you have any of these feelings do not neglect them, or they will end in paralysis, insanity, prostration or death.

As you value your life do not neglect these warnings. Time and experience has shown, and hundreds of startling and marvelous cures have proved, that these diseases are cured by the use of Dr. S. Clay Todd's medicine.

Under the use of Dr. S. Clay Todd's remarkable medicine all these symptoms yield as if by magic, and strength, nerve, vigor of brain, vitality of blood and health of body are soon restored.

His medicines are purely vegetable and harmless, and can only be obtained at his office.

Dr. TODD commends his prominence before each patient in his office.

Dr. TODD's office is at 16 N. Division street, rooms 1, 2 and 4, Grand Rapids, Mich.

His medicines agree with the stomach, and you can eat anything you choose.

He is in his office from 9 in the morning until 7 in the evening every day but Sundays.

Call everybody. A friendly talk will cost you nothing.

Low charges. Rapid cures.